



JEDCO Board of Commissioners
May 27, 2021 @ 8:30 A.M.
JEDCO Conference Center and Video Conference
701-A Churchill Parkway, Avondale, LA 70094
MINUTES

Call to Order: 8:30 a.m.

Attendance: Chairwoman Teresa Lawrence, Mickal Adler, Jimmy Baum, Kenny Bertucci, Lloyd Clark, Anthony DiGerolamo, Michael Fahrenholt, Josline Frank, Lesha Freeland, Tom Gennaro, Brian Heiden, Larry Katz, Michael Kraft, Mayra Pineda, Stephen Robinson, Gene Sausse, Floyd Simeon

Staff: Jerry Bologna, Lacey Bordelon, Cynthia Grows, Annalisa Kelly, Jennifer Lapeyrouse, Jessica Lobue, Huyen Nguyen, Mia Paternostro, Scott Rojas, Kelsey Scram, Anthea Smith, Penny Weeks, Kate Wendel

Absences: Barry Breaux, Joe Ewell, Keith Merritt, Tricia Phillpott,

Attorney: Reed Smith, Jefferson Parish

Guests: Genevieve Douglass, Urban properties; Stephen Coulston, Perkins+Will; Paul Ward, Perkins+Will; Jeff Hebert, HR&A Advisors; Corey Hebert, HR&A Advisors; Thomas Simpson, HR&A Advisors; Thomas Buckel, DDG; Caitlin Berni, Berni Consulting LLC; Therese Walker, Emergent Method; Todd Tournillon, Richard CPAs

I. Call to Order – Chairwoman, Teresa Lawrence

- **Roll Call** – A quorum was confirmed. The above-named Commissioners attended the meeting.
- **Approval of Board absences for today, May 27, 2021** – Mayra Pineda motioned, seconded by Larry Katz to excuse Barry Breaux’s absence. The motion passed unanimously.
- **Approval of Minutes for April 29, 2021** – Mayra Pineda motioned, seconded by Tom Gennaro to approve the minutes. The motion passed unanimously.
- **Presentation – Mid Barataria Sediment Diversion** presented by: Caitlin Berni of Berni Consulting, LLC and Therese Walker, Emergent Method
The presentation addressed Louisiana’s Land Loss Crisis – Mid-Barataria Sediment Diversion, Draft Environmental Impact Statement & Draft Restoration Plan. Data was provided regarding economic impact, land building capability,

marsh creation comparisons, other project benefits, impacts and mitigation measures for: dolphins, brown shrimp & oysters, communities outside flood protection, and environmental justice communities & populations.

- **Presentation – Churchill Park Master Plan Phase I Implementation**, presented by: Urban Properties Real Estate, LLC; HR&A Advisors, Inc.; Perkins+Will; Duplantis Design Group, PC

The presentation included an overview of project objectives, findings and key takeaways of the full Market Study & Feasibility Analysis and thorough Site Investigation. Recommendations/next steps for “Phase 2” included Pre-Development Planning, Land Use Master Planning and Strategic Business Plan, Governance and Funding.

II. Unfinished and New Business

- **Approval of JEDCO 2020 Financial Report (Audit)**

Todd Tournillon, with Richard CPAs, presented the JEDCO Financial Statement Audit as of and for the year ending December 31, 2020. The presentation included component units for Forward Jefferson Corporation (FORJ) and JEDCO Development Corporation. At the conclusion of the presentation, Mickal Adler motioned, seconded by Lesha Freeland, to defer this item to a later date to allow Commissioners more time to review the 58-page report, and to schedule a special meeting on June 9, 2021 to be brought back to the Executive Committee to consider for approval. The motion passed unanimously.

- **Approval of Chairwoman Teresa Lawrence’s travel expense – Jerry Bologna**

Along with Jerry Bologna, Chairwoman Teresa Lawrence will participate in the Jefferson Chamber’s Engage 2021 Intercity Trip to Tennessee. The event will focus on public education and workforce development, public-private partnerships and infrastructure development, and regional branding. Michael Kraft motioned, seconded by Mayra Pineda to approve Chairwoman Lawrence’s travel expenses. The motion passed unanimously.

- **Resolution approving the reappointment of Mr. Mark Madderra and Mr. Richard Poche, and approving the appointment of Mr. Matthew Zeringue, replacing Mr. Ryan Breaux, to the JEDCO Architectural Review Committee, and acknowledging Ms. Angela Desoto as an Ex-officio member of the JEDCO Architectural Review Committee, replacing Mark Drewes – Lacey Bordelon**

Mayra Pineda motioned, seconded by Michael Kraft to approve the resolution. The motion passed unanimously.

- **Resolution approving an appointment to the Jefferson Parish Charter Advisory Board – Jerry Bologna**

Larry Katz motioned, seconded by Lesha Freeland to approve the resolution appointing Commissioner Michael Kraft to the Jefferson Parish Advisory Board, replacing Commissioner Keith Merritt. The motion passed unanimously.

III. Monthly Financial Report

- **April 2021 – Cynthia Grows**

Mickal Adler motioned, seconded by Lloyd Clark to accept the report as presented. The motion passed unanimously.

IV. President and CEO Report – Jerry Bologna

- New staff introductions – Ms. Anthea Smith joined the Economic Development Services Department and will serve in the capacity of Business Retention and Expansion Specialist. Ms. Huyen Nguyen joined the Finance Department and will serve in the capacity of Business Development Officer.
- On June 10, 2021, the Environmental Protection Agency (EPA) will award JEDCO, Jefferson Parish, and the City of Westwego with a \$600,000 federal grant to assess potential Brownfield sites on the West Bank.
- Avondale Marine recently signed a lease with a tenant. JEDCO and Avondale Marine continue to meet with other potential prospects for the site.
- HB 472, relative to specialty license for the production of medical marijuana, was involuntarily deferred in the House. Next week, Rep. Marino will present HR 113 which creates a special commission to study and make recommendations concerning medical marijuana laws and regulations.
- All future meetings of the JEDCO Executive Committee, Finance Committee and quarterly Board of Commissioners will be held in-person without an option to participate virtually.

V. Other Updates or Comments from the JEDCO Board of Commissioners

None

VI. Adjournment – Lloyd Clark motioned, seconded by Mayra Pineda to adjourn.



Tom Gennaro

JEDCO Vice Chairman

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